K-Love provides me and my community with a positive inspiring message through music. It is extremely uplifing and most enjoyable. The enjoyment is due to the lack of advertisements. The lack of such allows the music to be continuous and most pleasant. It is in the public interest to hear very spiritual music. The music provides very positive ways to live your life and to be a better citizen of our community and country. It also provides family values that cannot be found on others stations. Where else will such postive values and family-friendly programming going to be found.